

Join Us in Celebrating *Women in the Arts* in Virginia

A Statewide Initiative to Increase the Visibility of the Arts

In spring 2010, the cultural community in Virginia will celebrate the arts with performances, exhibitions, literary readings and films on the theme of *Women in the Arts*. These events will be presented as MINDS WIDE OPEN: *Virginia Celebrates Women in the Arts*.

All Virginia cultural organizations, artists, colleges, art galleries, libraries and museums are invited to join this statewide celebration. Here's how you can get involved:

Create at least one program on the theme *Women in the Arts*. Programs must be presented between March and June 2010 and should be a part of your organization's regular season. There is no charge to participate. Your organization, however, will be responsible for funding the program and its local promotion, as there will be no designated grant funding through MINDS WIDE OPEN.

Get in the communications loop by sending an e-mail to MINDS WIDE OPEN Statewide Coordinator Melinda Scott at vamindswideopen@gmail.com:

- Give a brief description of your designated program(s) including date(s)
- Include the names and contact info (with email address) of people in your organization who should receive MINDS WIDE OPEN communications
- Join the listserve to receive updates (do this now even if you don't have a designated program yet)

Help us spread the word about this important arts celebration:

- Place the MINDS WIDE OPEN logo on your website with a link to www.vamindswideopen.com (logos can be downloaded from the website)
- Include MINDS WIDE OPEN information and graphics in your promotional materials, especially your season brochure. Indicate your *Women in the Arts* program with a MINDS WIDE OPEN "button" logo
- Become a Fan of the MINDS WIDE OPEN Facebook Page by clicking "Become a Fan" at the top right of the page
- Make us one of your organization's Facebook Page favorites. If you are the administrator of your own Facebook Page for your organization, you can "Add to my Page Favorites" in a link that is also in the top right menu. Simply select that and choose your page to help show your organization is a fan
- Always remember to use the Facebook "Share" button to post the MINDS WIDE OPEN Page, videos and more in your personal profile

Sign up for this exciting celebration today! Talk to your colleagues in the arts and cultural community and encourage them to participate. With your support we hope to make MINDS WIDE OPEN a recurring celebration of the arts across Virginia for years to come.

Thanks to the Altria Group, Dominion and the Virginia Commission for the Arts for their leadership gifts in generous support of MINDS WIDE OPEN: *Virginia Celebrates Women in the Arts*, and to Virginians for the Arts Foundation for serving as fiscal agent.

We realize that not everyone will have a website, season brochures or Facebook pages. This should not discourage you from participating. If you have any questions, please contact Statewide Coordinator, Melinda Scott at vamindswideopen@gmail.com.

www.vamindswideopen.org

VIRGINIA CELEBRATES
**MINDS
WIDE
OPEN**
WOMEN IN THE ARTS | 2010